



**JOIN THE VOICES FOR FOUNDATION FOR WOMEN
A GLOBAL MOVEMENT EMPOWERING WOMEN TO LEAD THE WORLD**

FFW came to life in San Diego County as a collection of women who shared a commitment to ending poverty and food insecurity in their community. Led by Deborah Lindholm who says then and now “God had a good idea and I was fortunate enough to hear it”, Foundation for Women offered financial loans and community education to more than 5,000 women and their families in San Diego County, engaging 500 community members and at least a dozen partners in a collective approach to make tremendous impact.

YOU were part of this early collective initiative. You were the voices heard at the Foundation for Women Center and Boutique in San Diego and the trips to India, Zambia, Niger and with the Women Donors Network and others to Liberia over the years. You gave so much of yourself to building a movement. We did it together!

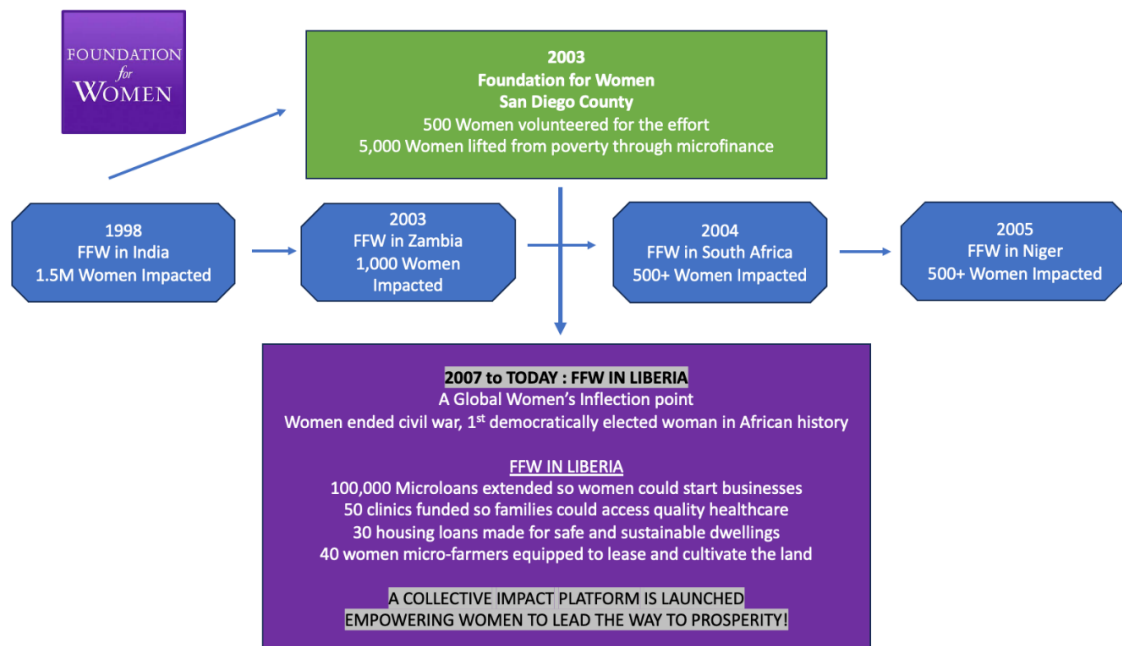
And we did it so well that in the 26 years since we launched, FFW has gone global. Building on earlier work in India, Deborah brought the collective impact model to empower women in Zambia, South Africa, Niger and now, Liberia. With what we learned together in San Diego County, we have a model that is being called for in even more countries. FFW is so much more than a local foundation, it has become a global movement based on the model that Deborah created with you back in San Diego County, led by the mantra you’ve always heard from Deborah: “we are BETTER TOGETHER”.

WOMEN have taken the lead in countless efforts around the world to end wars and build communities. WOMEN stand ready for our support. We hope you’ll once again lend your voices and join Foundation for Women as we bring a collective impact model to create peace and prosperity in the world.

How Has FFW Been Sustainable? Microfinance is the Engine

The consistent, operating force of the movement is a self-sustaining support system by which small loans are made to women with solid plans for investment in small businesses and entrepreneurial efforts to support their families and build community. Loans are extended with attractive, reasonable interest rates which accrue to cover FFW operating expenses, salaries of up to 20 local loan monitors and replenish the portfolio so more loans can be made.

A Snapshot of the FFW Journey: Building a Women-Led Model for Peace and Prosperity



FFW Needs your Support, Now More than Ever

Your early work with Deborah and Foundation for Women is the seed from which ALL of this has sprung. There is no ignoring the call from women around the globe that they are ready to bring peace and prosperity to their communities. Taking the next step to grow the FFW collective impact model requires an infusion of capital to deepen the microfinance pool, and expand our financial, health and wellness programs to reach tens of thousands more women.

FFW is your home, your community. Bring your voices to this initiative. The time is now, the inflection point is upon us. Help us continue to empower women around the globe.

Here are some pictures of Deborah and the FFW collective impact partnerships, at work around the world.

