

In Loving Memory of Shirley Greene



A Dedication to Shirley Greene

To FFW donor Shirley Greene, helping poor women succeed was not only worthwhile, but also exciting. Microcredit struck her as a logical and effective method of giving women the tools they need for business success.

Shirley demonstrated her commitment to the power of microcredit by making a bequest to FFW in her will. She was proud to be a founding member of the Deborah Lindholm League, the group of special donors who have included FFW in their wills and trusts.

She also made a point of encouraging her friends and fellow FFW members to draw up their wills if they didn't have them and to make similar bequests to FFW's microcredit programs.

We are sad that Shirley Greene passed

away this spring. We are grateful that her thoughtful estate planning and generosity will make it possible for many more women to obtain small loans and improve life for themselves and their families. And we hope that more FFW supporters will honor Shirley's legacy by considering FFW in their estate plans. *(It is very simple: You can choose to name a dollar amount or specify a fixed percentage of your estate to be directed to the Foundation for Women in San Diego, California).*

Thank you, Shirley! We will miss you.

August First Friday

July First Friday lands on the weekend of the 4th so we wish you and your

families a wonderful Independence Day. Our next First Friday will be on August 5th by the reflecting pool at the Institute for Peace and Justice at the University of San Diego. We will be repeating our happy hour event as the one in June was a huge success. We will start at 5:30pm, have light hors d'oeuvres, wine and other refreshments while we listen to

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“Kind words can be short and easy to speak,
but their echoes are truly endless.” - Mother Theresa



The Foundation for Women thanks Citibank for the generous donation!

the honorable Judge Roosevelt Z. Willie of Liberia discuss justice and security in his home country. Many of you have met Judge Willie when he was studying at the School of Peace Studies at the IPJ for the last two years. If you can't get to Liberia Judge Willy will bring it to you. Don't miss this inspiring man at this special venue. Contact Cory 858-483-0400 to reserve your space, \$20 per person.

Honoring the Women in Our Lives Luncheon

We will be hosting our 13th annual luncheon, *Honoring the Women in Our Lives*, on Friday, September 30th at the San Diego Marriott La Jolla (UTC) from 11:30 am to 1:30 pm. This year we are celebrating women in philanthropy and those who support women and girls.

Author, activist and philanthropist Helen LaKelly Hunt will be the keynote speaker.

Helen LaKelly Hunt is founder and president of The Sister Fund, a private women's fund dedicated to the social, political, economic, and spiritual empowerment of women and girls. Helen has helped found a number of other women's funding institutions, including the Dallas Women's Foundation, the New York Women's Foundation and the National Network of Women's Funds (now Women's Funding Network), and Women Moving Millions. Helen has served on the Boards of Directors of the Ms. Foundation for Women, Women and Foundations, and the New York City Women's Agenda.

The FFW luncheon is an annual event to keep awareness on women and girls and to express respect and gratitude for all who work to advance the cause of women empowerment and gender equality.

City National Bank, La Jolla donated

\$5000 to the program and will be a named sponsor. Renowned San Diego Marriott La Jolla's Executive Chef Matt Porter will create exquisite menu offerings for the event. Other supporters include, American Association of University Women San Diego Branch (AAUW), Soroptimist International Clubs (Coronado, Oceanside/Carlsbad, Poway and La Jolla), Women Funding Network, Voices of Women, Mission Federal Credit Union and Point Loma Credit Union.

The Foundation for Women provides small business loans to poor industrious women in Liberia (Africa) and in San Diego, helping them improve life for themselves and their families by creating and building income-generating microenterprises.

FFW is requesting nonprofits, private and public organizations to nominate a woman, "philanthropist of the year," who is making an impact in their community. The nominee will be honored at the luncheon. Individuals can also pay tribute to a remarkable woman by submitting their photo and write-up to be included in the luncheon program. Sponsorship opportunities are still available. Each table will seat eight guests who donate a minimum of \$65 each. Students can attend the luncheon for only \$25 per person.

For more information, please contact Cory at 858-483-0400 or email cory@foundationforwomen.org.

FFW's sponsorship information can be found on FFW's event's page at www.foundationforwomen.org.

Save the Date!

Save the dates for KPBS presentation of the five part mini-series, *Women, War, and Peace*, by Abby Disney. The series will launch with the award-winning documentary *Pray the Devil Back to Hell* and airs at 10

Meet a Foundation for Women Microentrepreneur



My name is
Mary Morales

After an illness in 2010, I was left jobless. I decided to attend the workshops at Interfaith Community Services. They provided me with several resources, including food and job counseling. One day my case worker called to tell me about a group that was meeting at Interfaith that helped women start their own businesses through microloans. After my first meeting with the Foundation for Women, I realized that this is where I needed to be. I am learning how to develop my ideas of starting a small business, making flowers out of ribbon and other craft materials and roses out to tissue paper.

I successfully paid off my first loan of \$250 dollars and recently received my second loan of \$500. I have also been taking the Cisco classes offered through FFW, which teaches you step by step how to build your business.

My goal is buy a car to deliver my flowers to hospitals, clinics and offices for doctors and dentists. I also developed a program which includes flower arrangement maintenance. I am looking forward to eventually receiving my third loan. I am so grateful that I was led to the Foundation for Women. I will go on talking and promoting the organization in my community and inviting every lady I meet for a long time to come.

Yours truly grateful,
Mary Morales

PM October 11, 18, 25, November 1 and 8 on PBS. This is a DON'T MISS EVENT.

You can see a clip on our website: www.foundationforwomen.org/media.html

Program Updates

FFW is thrilled to announce the implementation of a new loan tracking software, GMS. This state of the art program allows us to track all borrowers' payments and entire loan history in one database. Along with loan tracking, GMS will also allow us to begin reporting our borrowers' payments to Experian and TransUnion to build their credit scores. A big thank you to Karen Sutton for her help with the training!

Over the past several months, through a partnership with Cisco Entrepreneurial Institute, more than 140 borrowers have been enrolled in Computer Literacy and Starting a Business- both online classes taught by FFW borrowers with teaching and computer backgrounds. All 140 women are on track to graduate from this program by September 1st. Way to go ladies!

A Sincere Thank You

We have such a long way to go to eliminate global poverty that we don't want to miss an opportunity to acknowledge those who are partners/

associates/collaborators/allies with us all the way:

- Soroptimists of Carlsbad, grant for San Diego program
- Citibank, grant for San Diego program
- Daphne Foundation, grant for the Liberia program
- Calgary Rotary, grant for the Liberia program
- Africa and Beyond, hosting First Friday and donating proceeds to FFW
- Kevin Hughes, opened his home for a Party with a Purpose and raised over \$2500
- Kioko, donating a percentage of the sale of his art to FFW for Liberia
- Ann Lovell for shipping, hosting and selling Kioko's art in Tucson



The Foundation for Women thanks the Rotary Club of Brooks for the generous donation!



The Foundation for Women thanks Kioko for the generous donation!

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Liberia CEO: Emily Peal
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VP Community Development: Murugi Kenyatta
Program Director: Kristi Pennington
Office Manager: Cory Bridges

Contact Us:

Foundation for Women Center
4747 Morena Blvd. Suite 375
San Diego, CA 92117

Mailing Address

Post Office Box 2786
La Jolla, CA 92038

858.483.0400 or 1.888.303.2622

Fax: 858.483.0405

info@foundationforwomen.org

www.foundationforwomen.org

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