



FOUNDATION
for **WOMEN**
Eliminating Global Poverty Through Microcredit

Photos by Andrew Oh



Dearest Friend of the Foundation,

Can you believe that the year is almost over? How time flies when we are making a difference.

Last year we sent you a letter asking for your help in providing program support and lending capital to assist poor industrious women gain the skills and experience needed to start and build income-generating businesses in San Diego. Well, today I am writing to you to say **THANK YOU! Because of you, the Foundation for Women has given 512 women microloans to start or build their businesses this year.** The women are very passionate about their ventures and are on their way to becoming successful entrepreneurs.

Yes, it is true that a picture is worth a thousand words, so I have included a photo collage of the women whose lives you have changed for good. Their genuine and hopeful smiles say it all. I know that you will be gratified to hear directly from two of the ladies – Angela Maweu and Malou Gibson. Please watch the enclosed DVD for their stories as featured recently on KPBS TV *Evening Edition*.

Like many of the women we serve, Angela and Malou have changed their lives dramatically in just one year. The collateral benefits to our community are immense and priceless. We greatly appreciate your giving and would like to encourage you to continue supporting our work by making the commitment to fund the dreams of another Angela and Malou in 2012. **Your donation of \$250, \$500 or \$1000 will not only empower a mom but it will transform her family and our community.**

You will be happy to learn that in the last 18 months we have opened 15 microcredit centers in some of the poorest communities in San Diego County including, National City, Chula Vista, Spring Valley, City Heights, San Ysidro, Barrio Logan, South East San Diego, Oceanside and Fallbrook. **With over 80,000 women living in dire poverty in San Diego, we need your help to reach those who are desperately trying to work their way out of poverty.** In fact, every day more women are coming to us with a dream and a great desire to succeed. We need you to help them keep the American dream alive by helping us fuel their entrepreneurial spirit.

In the meantime, I would like to invite you to visit one of the 15 microcredit centers in San Diego so that you can meet one-on-one with the women whose lives you have impacted.

Thank you again for your continued support. We greatly appreciate you.

With the warmest Thanksgiving holiday wishes,

Deborah Lindholm
Founder & CEO

PS: This important work relies on your generous support so please make your gift today!

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